

ALIANÇA FARM
Premium Coffee Farm
Specialty Coffee
Single Origin

September, 19, 2021
Sao Paulo, Brazil



C A F É
FAZENDA
ALIANÇA
SPECIALTY COFFEE
SINGLE ORIGIN

History of Aliança Farm



The farm is equipped with the latest coffee production and processing techniques, and a large investment has been made to train employees and hire new professionals to manage the business.

Today, Aliança Farm carefully plans and manages each stage of coffee production process, using the latest technology, from the careful preparation of new coffee and seedlings to the planting, harvesting, and bean processing of coffee plantations.

History of Aliança Farm



Historically, it is stated that the year when Aliança Farm was officially established is 1882 in history. Also, it is believed to have been established earlier because there is no clear record. The farm is located in the city of Sao Joao da Boa Vista in the state of Sao Paulo, Brazil. The history of Aliança Farm is famous for its high-quality coffee production.



Historical reports indicate that slaves from Angola, Africa, began growing coffee on the premises in the late 19th century. Over time, the workforce was gradually replaced by European immigrants, but on farms, they never stopped focusing on coffee production.



History of Aliança Farm



In **1996**, Aliança Farm was acquired by Renato Ishikawa. In the following year, Renato Ishikawa began the process of improvement, renewal, development, and technological modernization of its site. The coffee planting area has expanded and now **1.5 million coffee** trees are producing coffee each year on 360 hectares out of 1300 hectares.

Currently, Mr. Ishikawa is preparing an additional 500,000 coffee seedlings.

Aliança Farm can plant **3 million coffees** on up to 720 hectares in its maximum capacity.



Currently, 390 hectares is a protected area by natural forests under Brazil's Nature Conservation Act.

Other places where coffee cannot be planted are used as ranches.



History of Aliança Farm



Aliança Farm combines the wealth of coffee experience from over 100 years of tradition with the latest production and management practices to market exceptional quality coffee, the result of the perfect natural conditions found in the region.



Aliança Farm is now an example of professionalism and excellence. We are gradually strengthening various sustainable systems such as employee evaluation, respect for the community, and protection of local natural resources. Therefore, it is approved by international sustainability standards such as UTZ Certified and Rainforest Alliance.

In addition, Aliança Farm has 11 natural water sources, all registered.



History of Aliança Farm



Today, the farm covers an area of 1,300 hectares and is not only producing coffee but also raising high-quality cattle such as Brown Bee and Nelore.

High-quality products from Aliança Farm are produced annually through 1.5 million coffee trees in Arabian Coffee Catuai.



And Arabian Coffee Catuai is a new type of coffee that has been improved over the years by EMBRAPA (Brazilian Public Agricultural Research Corporation).

The first harvest takes place between two and two and a half years. In addition, coffee trees are less than 1.80 meters high, allowing mechanized harvesting.



Harvest Process



The planting, harvesting, drying, and bagging processes are fully mechanized with the best technology and equipment available on the market.

Harvest Process



The harvested coffee beans are washed and sorted.

Harvest Process



This facility is equipped with 10 new dryers that have introduced the latest technology.

Natural water source



Aliança Farm has abundant natural water sources.

There are two reservoirs on the farm, one with an area of 7 hectares.

Also, there are 11 other natural water sources, with permanent springs of safe drinking water.

There are few farms in Brazil that have such abundant natural water sources.

All 11 natural water sources have been registered.



Cattle breeding



Currently, Aliança Farm is also working on raising high-quality cattle such as Brown Bee and Nelore.

There is a ranch on the terrain where coffee cannot be planted.

This is the purpose of efficient use of land.

* Cow is not included.

The Mansion



This mansion was built by the landowner over 14 years in the middle of the 19th century. However, when Mr. Ishikawa acquired the farm, it took five years to undergo a major renovation.



Aliança Coffee to the World

The Aliança Coffee brand is now highly regarded not only domestically but also internationally.

Most of the production is exported to several countries such as Japan, United Kingdom, Italy, and Bulgaria.



Photo Gallery

